



ANZET12

6th Annual
Australia & New Zealand
Endovascular Therapies Meeting

15 – 16 August 2012
Brisbane Convention Centre

Sponsorship Prospectus



anzet.com.au

THE INTERVENTIONAL MEETING OF THE
CARDIAC SOCIETY OF AUSTRALIA AND NEW ZEALAND

The Meeting

ANZET12 is a live case meeting conducted by the Interventional Council of the Cardiac Society of Australia and New Zealand. ANZET12 will be held in Brisbane immediately prior to the Society's Annual Scientific Meeting from 15 – 16 August 2012. ANZET12 will comprise:

- Live case broadcasts from three leading Australasian Centres with a focus on complex coronary interventions and non coronary cardiac procedures.
- A highly interactive program with national and international experts discussing cases, interventional techniques and strategies. Live case transmissions will be interlaced with lectures, reviewing the latest clinical studies.
- An Affiliates' Symposium focusing on issues relevant to Cath Lab staff and a Fellows' Symposium for the 2012 ANZET Prize.

Invited Speakers include:

Alain Cribier	Department of Cardiology, Rouen University, Hospital Charles, Rouen, France
Bernard De Bruyne	Cardiovascular Center Aalst, OLV Hospital, Moorselbaan, Belgium.
Cindy Grines	William Beaumont Hospital, Department of Cardiovascular Medicine, Royal Oak, Michigan, USA
Pieter Kappatein	Department Cardio-Thoracic Surgery, Erasmus University Medical Center, Rotterdam, The Netherlands
Thierry Lefèvre	Institut Cardiovasculaire, Massy, France
Jonathon Leipsic	Department of Radiology and Medicine, University of British Columbia, Vancouver, British Columbia, Canada
Gregg Stone	Columbia University Medical Center, Cardiovascular Research Foundation, New York, USA
Stefan Windecker	Department of Cardiology, Bern University Hospital, Bern, Switzerland



ANZET is organised by:

Ian Meredith Monash Heart, Melbourne (Convenor)

Andrew MacIsaac St Vincent's Hospital, Melbourne (Co-Convenor)

Robert Whitbourn St Vincent's Hospital, Melbourne (Live Case Co-ordinator)

Ajay Sinhal Flinders Medical Centre, Adelaide

Nigel Jepson Prince of Wales Hospital, Sydney

David Muller St Vincent's Hospital, Sydney

John Ormiston Auckland City Hospital & Mercy Angiography, Auckland

Lynne Portelli Cardiac Society of Australia and New Zealand, Sydney

James Rankin Royal Perth Hospital, Perth

David Smyth Christchurch Hospital, Christchurch

Jim Stewart Auckland City Hospital, Auckland

Darren Walters Prince Charles Hospital, Brisbane

Gerry Wilkins Dunedin Hospital, Dunedin

Stephen Worthley Royal Adelaide Hospital, Adelaide

Venue

The venue for the ANZET 2012 Scientific Meeting and the Cardiac Society of Australia and New Zealand's 2012 Annual Scientific Meeting is the Brisbane Convention and Exhibition Centre (BCEC).

The academic sessions will also take place in the Convention Centre and all lunches, morning and afternoon teas and post-session drinks will be held within the exhibition area.

Sponsorship Opportunities

Overview

The sponsorship offering for the meeting has been restructured in 2012 to align exhibition space more with the CSANZ Annual Scientific Meeting.

Diamond	A\$100,000 including GST
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Platinum	A\$85,000 including GST
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Gold	A\$50,000 including GST
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Silver	A\$20,000 including GST
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Bronze	A\$10,000 including GST
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Diamond, platinum, gold and silver sponsorship packages include exhibition space.

On Wednesday 15 August and Thursday 16 August the exhibits will be open to ANZET delegates.

On the afternoon of Thursday 16 August the exhibition area will be closed from 1530 – 1800hrs (afternoon tea). This is so the walls around the ANZET exhibition can be removed taking into consideration venue health and safety requirements. This will also give exhibitors a chance to refresh their stands as necessary in time for the President's Reception of the CSANZ Annual Scientific Meeting.

Sponsorship levels do not need to be consistent between both Meetings, however this is the preferred option to preserve exhibits for both Meetings, and removes the need for extra stand dismantling and rebuilding.

Sponsors only exhibiting at the ANZET Meeting will dismantle their stands after the exhibition closes on Thursday 16 August.

Sponsorship Inclusions

	Diamond	Platinum	Gold	Silver	Bronze
Registrations					
Complimentary delegate registrations	11	8	6	3	1
Complimentary catering for exhibitors' staff (including morning teas, lunches, afternoon tea and post-session drinks)	8	6	4	2	
Complimentary dinner tickets	8	6	4	2	
Exhibition					
Exhibition space (power only supplied)	72sqm	54sqm	36sqm		
Exhibition booth (panels, power, fascia, lights provided)				9sqm	
Breakfast Symposium					
Company logo on the Meeting website with a hot link to your homepage	✓	✓	✓	✓	✓
Opportunity to host a breakfast symposium (venue and standard audio-visual support provided – additional a/v and catering available at your expense)	1	1			
Verbal Acknowledgement					
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓	✓		
Prominent Logo Placement					
Company logo on the website	Hot link to company website	Hot link to company website	Hot link to company website	Logo on the website	Logo on the website
Company logo in the Meeting Handbook	✓	✓	✓	✓	✓
Company logo on the Meeting signage	✓	✓	✓	✓	✓
Advertising					
A4 colour advertisement in the Meeting Handbook (artwork to be supplied by you)	Double page	Double page	Single page	Half page	
Opportunity to place the following items in the Conference satchels	2 x promotional flyers or merchandise	2 x promotional flyers or merchandise	Single A4 promotional flyer	Single A4 promotional flyer	
Company listing in the Meeting Handbook	400 words	300 words	200 words	150 words	100 words
Onsite Branding					
Opportunity to have One drop down banner from the ceiling in the exhibition area	✓				
Delegate Information					
Supplied a copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	4 weeks prior, 1 week prior and 1 week after Meeting	3 weeks prior, 1 week prior and 1 week after Meeting	2 weeks prior, 1 week prior and 1 week after Meeting	1 week prior and 1 week after Meeting	At the Meeting and 1 week after

Exhibition Information

Location	Brisbane Convention and Exhibition Centre, Hall 1
Setup	Tuesday 14 August 0700 – 2100hrs
Opening Hours (Preliminary)	ANZET Meeting: Wednesday 15 August 1000 – 1800hrs Thursday 16 August 0800 – 1530hrs
Dismantling	ANZET only Exhibitors – Thursday 16 August 2000hrs ANZET/CSANZ Exhibitors – Sunday 14 August 1330 – 1900hrs
Stands	Diamond Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor
Floor plan	A floor plan giving stand numbers is included. Open sides are denoted by a broken line. Removal of other sides can be arranged if required.

The ANZET Executive Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

Stand inclusions

Diamond, Platinum and Gold sponsors

Space only has been allocated to allow you to design and build your own stand.

Power outlets will be provided.

Silver sponsors (3mx3m shell scheme)

- Partitioning, 2.4m high, laminated walling (OCTANORM)
- 2 spotlights
- 10 amp 4-way power outlet
- Sign with exhibitor's name

Any other requirements may be arranged with the stand builder, Moreton Hire.

Ceiling Height

The ceiling height is 10.5m.

Floor Covering

There are carpet tiles throughout the exhibition area.

Electricity

Ample power exists in the Convention Centre to cater for large exhibitions.

In addition to standard 10amp and 15amp general power outlets, there are plenty of 32amp three phase outlets. Services up to 300amp three phase can be wired in as needed. Equipment designed for different voltages will require a transformer. Power sockets accept a three flat pin plug or similar adapters.



Telecommunications

Telephone, facsimile, data modem and EFTPOS lines can be provided at any location with the exhibition area. All services are individually metered and each line can be programmed to your specific requirements.

Regulations

Any sound utilised on a stand is to remain at a low level so as not to interfere with other exhibitors.

Advertising displays should not interfere with or dominate other stands.

Exhibiting companies are each entitled to their own sight lines into stands.

Exhibition Builder

Moreton Hire has been contracted to install the stand system.

They are also able to assist with stand design and have a wide range of accessories for hire:

Contact: Michael Buchanan

Telephone: +61 7 30104315

Facsimile: +61 7 33074449

Email: michael.buchanan@moreton.net.au

Web: www.moreton.net.au

Freight & Storage

There is limited space available at the venue for storage of packaging materials. It is suggested that you use a freight forwarding company to assist with arrangements for both delivery and off-site storage. Customs clearance is required for all goods entering Australia.

Catering

Morning and afternoon teas and lunches will be served in the Exhibition area to encourage delegates to spend time viewing the exhibits.

Complimentary tea and coffee will be available during set up.

Morning and afternoon teas for your company personnel will be served 15 minutes before the scheduled break for delegates and lunches will be served 30 minutes prior.

Meeting Handbook

Each exhibitor will be entitled to an entry in the Handbook giving contact details.

Insurance

While a security service is provided, it is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage.

Meeting Information

All sponsors will be kept updated on arrangements by email and a complete information pack will be available in April 2012. Sponsors will be requested to return the required information promptly to assist The Conference Company to provide an optimum service.

Exhibitor Information will also be supplied to each exhibiting company at build up time. This will include a summary of information already circulated via email and also information that will be required during the exhibition.

Accommodation

Sponsors will be able to book accommodation at conference hotels where competitive room rates have been negotiated. Further details will be provided once in the exhibitor information pack.

Securing Your Sponsorship Opportunity

Sponsorship packages will be allocated in order of receipt of application forms and payment.

To secure your sponsorship package and exhibition space:

1. Complete the application form.
2. Enclose your deposit (25% of your selected package).
3. Indicate your preference for stand numbers, noting any companies to whom you do not wish be near.
4. Forward your application and deposit to The Conference Company, PO Box 90040, Auckland, fax +64 9 360 1242.
5. Please note that verbal bookings are not accepted.

Payment may be made by:

1. Credit card: American Express, Mastercard, Visa.
2. Bank transfer to the Meeting account. Please contact The Conference Company for the account details. Any bank fees must be met by the sponsor.
3. Bank draft, in Australian dollars, payable to the Cardiac Society of Australia & New Zealand.

Please note that further payments are due as follows:

28 February 2012 25%

31 May 2012 50%

Cancellation

If notification of cancellation of space is received in writing:

- prior to 31 March 2012, your deposit will be refunded in full
- between 1 April and 10 June 2012, you are liable for 50% of the package selected
- from 11 June 2012, you are liable for 100% of the package selected.

The ANZET Executive Committee reserves the right to cancel the exhibition not later than 31 March 2012 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

Key Dates

- At time of booking 1st instalment (25%) of package price due
- 28 February 2012 2nd instalment (25% of package price due
- April 2012 Exhibition Information Pack distributed
- 31 May 2012 Deadline for receipt of order forms (distributed with pack)
3rd instalment (50%) of package price due
- 14 August 2012 Exhibition set up
- 15 – 16 August 2012 Exhibition open

Meeting Managers

The Conference Company

E-mail: anzet@tcc.co.nz

Telephone: +64 9 360 1240

Facsimile: +64 9 360 1242

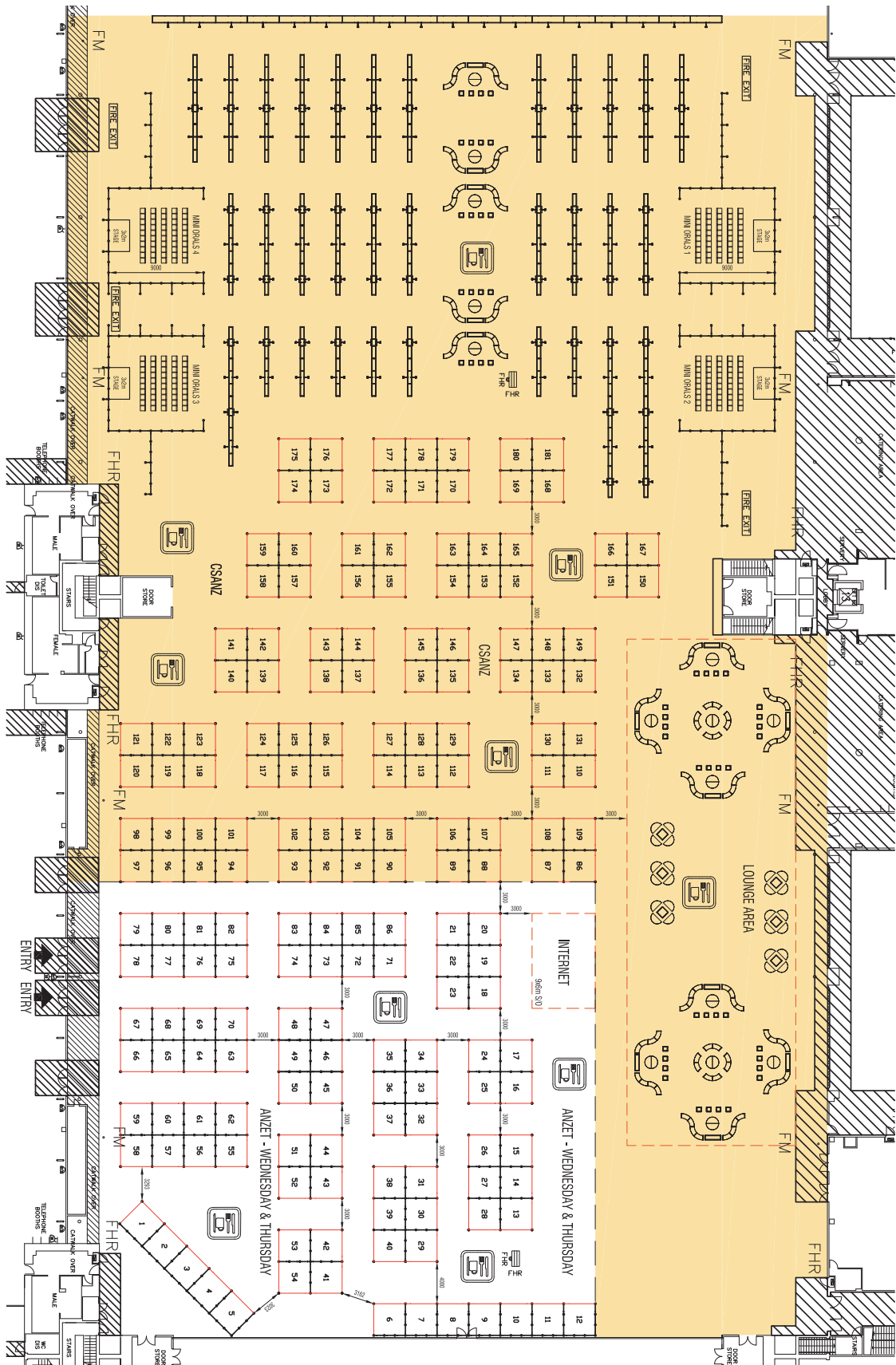
Mail: PO Box 90-040, Auckland, New Zealand



the
**conference
company**

the catalyst for great communication

Floor Plan



Application for Sponsorship/ Exhibition Space



To book your selected package please forward this completed form together with your deposit to:

ANZET 2012 Managers
The Conference Company
PO Box 90 040, Auckland 1142, New Zealand
Ph: +64 9 3601240
Fax: +64 9 3601242
Email: anzet@tcc.co.nz
Website: www.anzet.com.au

Booking details

Sponsorship/Advertising

Item/s requested

1.	A\$
2.	A\$
3.	A\$
4.	A\$
Total amount payable	A\$

Exhibition

Please indicate your stand preference

1st choice: _____

2nd choice: _____

3rd choice: _____

Please tick relevant box

- Space only (we intend installing a custom stand)
 Shell scheme
 Public Liability Certificate enclosed

Company details

Organisation name: _____
(for marketing purposes)

Organisation name: _____
(for invoicing purposes)

Address: _____

City: _____

State: _____ Post code: _____

Country: _____

Booking authorised by:

Position/Title: _____

Signature: _____ Date: _____

Sponsor/Exhibitor contact: _____

Position/Title: _____

Tel: _____ Fax: _____

Email: _____

Website: _____

Payment details

Please tick relevant box

We wish to pay via EFT. Bank details will be provided by the Meeting Managers with your tax invoice.

MasterCard Visa American Express

Credit Card Number

□□□□ □□□□ □□□□ □□□□

Name on Card: _____

Expiry Date: _____

Cardholder Signature: _____



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